

ADVERTISEMENT FEATURE

How to choose a handmade rug

With the property market the slogan is location, location and location. Likewise, if you are looking for a rug to bring comfort, luxury and value to your home the slogan is Persian, Persian and Persian.

Persian rugs are a luxurious way of furnishing your floors and walls as well as being practical investments. Buying a Persian rug may not be cheap in the short term, but if chosen wisely it is likely to save you money in the long run. A quality Persian rug will not only last a lifetime but will increase in value generation after generation, making each purchase a valuable investment.

“Having some basic knowledge can be very useful when it comes to choosing the right rug” says Reza Cheshmehdoost; owner of Little-Persia and Scotland’s leading rug specialist.

The real value of a rug is a measure of the price versus quality; defined by its origin, number of knots per square inch (KPSI), design, colours, fabrics, age, size, and condition.



In general rugs crafted in urban areas such as Tabriz, Kashan and Kerman are more elaborate and have intricate designs therefore tend to be more expensive. The tribal rugs by Turkman, Kurdi, and Lori have simple designs and are becoming increasingly popular.

The higher KPSI rugs are a sign of the craftsman’s effort and skill. Four to six is the ideal number of colours in a rug, subtle variations in colour shades are nice too (natural dyes).

Most rugs are crafted using wool, and to less of a degree silk, but mixtures are common. The rug foundations can be cotton, wool or silk. Rugs with silk foundations are much finer than the wool or cotton.

The size of a rug is proportionate to its value when comparing the price for exactly the same quality. Larger sized rugs tend to be better investments.

Older Persian rugs are an excellent investment if in good condition and purchased at the right price due to their uniqueness and character.

The subject of Persian rugs is remarkably complex; this brief is a basic guide, it does not provide the expertise required to distinguish between authentic Persian rugs and their imitations.

Buying from unfair dealers, at auctions, abroad or from a door-to-door salesman is a highly risky business – the origin and quality of the rug cannot be verified. Damaged rugs, even those ready to crumble, may not be visible to a novice. You may end up with a rug which is not

suitable for its intended purpose without an option to return. Dealing with an established and reputable trader guarantees a risk free purchase; you’ll acquire a rug that suits your needs.

Little-Persia offers professional restoration, cleaning and evaluation services; along with selling a wide range of top quality rugs from their gallery in Glasgow and via their website: www.little-persia.com

The selection of quality rugs in the gallery is truly amazing, with so many unique designs, styles, shapes and sizes to choose from. Discover how one of these rugs could transform your home.

Take advantage of Little-Persia’s free home trial and delivery. There is also a prize draw opportunity to win a unique Persian “rug cushion” by entering into this prize draw before the end of April.

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